





Three Regions - One Experience

Serbia - Romania - Bulgaria Cross - border Tourism Initiative "ROSEB Initiative"

To anyone who is concerned,

We would like to invite you to join to the ROSEB Initiative and to participate on official signing ceremony.

Official signing ceremony of ROSEB Initiative will be held on **November 8**th in Kladovo, at 12h Serbian time in hotel Djerdap, st. Dunavska no.5.

Your organisation is invited to sign Partnership Memorandum and to become a member of a joint cross-border Network "ROSEB Initiative".

ROSEB Initiative is the common trilateral initiative aiming to enhance smart, inclusive and sustainable socio – economic development through improving tourism and sustainable use of the natural and cultural heritage of the cross-border area.

ROSEB Initiative covers three bordering regions from Serbia, Romania and Bulgaria:

- East Serbia Bor and Zajecar districts
- North West Bulgaria Vidin, Montana, Vratsa districts
- South West Romania counties Mehedinti, Dolj and Olt

AGENDA

- 11.30 registration of participants, refreshment
- 12.00 welcome and introductory speeches:
 - Mayor of Kladovo, Mr. Radoslav Čučulanović
 - Representatives for Ministries responsible for tourism from Serbia, Romania and Bulgaria
- 12.30 ROSEB Initiative presentation and discussion
- 13.15 Signing of Partnership Memorandum
- 13.30 cocktail

Note: Official language of the signing ceremony will be English.

Attached you may find the Partnership Memorandum for establishing joint cross-border Network "ROSEB Initiative".

We will be glad if you decide to join us and become a part of ROSEB Initiative.

Please note that you can bring your promotional materials to be distributed during the event.

Please confirm your participation on the event latest on Friday November 4th For future information you may contact your National contact person

- For Romania, Mr. Gabriel Vladut, ARoTT, tel: +40-251-412290, e-mail: office@ipacv.ro
- For Serbia, Mr. Vladan Jeremić, RARIS, Tel: +381 (0)19 426 376, e-mail: office@raris.org
- For Bulgaria, Mr. Krasimir Kirilov, Vidin Chamber of Commerce, Tel: +359-94-60 05 56, e-mail: vdcci@mbox.contact.bg

Best regards,

Vladan JeremićKrasimir KirilovGabriel VladutDirector,President,President,RARIS, ZajecarChamber of Commerce, VidinAROTT, Craiova